



Sponsorship Opportunities 2024 Saskatchewan | Manitoba | Nunavut Regional Agility Championships

Agility in Manitoba (AIM) is pleased to host the 2024 Agility Association of Canada's (AAC) SK|MB|NU Regional Agility Championship. To be held June 22nd to June 23rd, 2024 at BADog's Agility in Petersfield, Manitoba. Sponsorship is a key component to the success for this volunteer-driven, not-for-profit event.

Traditionally this event is hosted annually by different AAC approved clubs in the Saskatchewan, Manitoba, and Nunavut region and we are extremely proud to have been chosen to host this prestigious two-day event in 2024. This is the first time in the 21-year history of the event that it will be held by our club. We are very excited to showcase this part of our region to event attendees! The success of this event is contingent on a large volunteer, vendor, and sponsorship base. An event of this caliber and magnitude will showcase amazing canine athletes and their human partners as they run for Regional Championship podium placements and awards, plus a final qualifying score high enough to earn them a spot to represent our region at the 2024 AAC National Championships, held this year in Maxville, Ontario from August 15th to 18th. The event is attended by over 600 dog/handler teams from across Canada.

Dog agility in Canada has been experiencing exponential growth from its early beginnings in the late 1980's. This is a sport that attracts people from all walks of life and varied backgrounds. The sport encompasses all age groups from the youngest junior handlers to senior citizens. Agility promotes a healthy active lifestyle for humans and canines alike, coupled with responsible dog ownership. All types of pure-bred and mixed-bred dogs participate, from the smallest Chihuahua to the biggest St. Bernard. It is rapidly becoming a familiar and exciting spectator sport.

Our organizing committee is made up of volunteers who share a love of dogs and agility alike. Collectively, we have a wealth of experience as trial organizers, participants, judges and volunteers at many agility trials throughout the region and Canada, including Regional and National Championships.

Your sponsorship and vendor support will be greatly appreciated, and in return we would like to offer you a unique opportunity to promote your business to a wide variety of consumers and to showcase Manitoba! Please review the attached sponsorship levels and vendor opportunities and contact me with any questions. We would be extremely happy to discuss your involvement!

We look forward to working with you!

Kind Regards,

Nicole Langdale
Event Chairperson
Agility In Manitoba - President
nlangdale@hotmail.com
204-781-6789



Please visit our event page on our website: <https://agilitymb.weebly.com/skmbnu-regionals-2024.html>

2024 Agility Association of Canada SK|MB|NU Regional Agility Championships

June 22nd – 23rd, 2024

SPONSORSHIP/VENDOR APPLICATION

Company Name:		
Contact Name:		
Address:		
City:	Province:	Postal Code:
Phone:	Cell Phone:	
Email:		
Website Address:		

Package Option		Please check one		Amount or Retail Value
		Cash Donation	Product Donation	
Diamond Sponsor	\$1,500.00			
Platinum Sponsor	\$1,000.00			
Gold Sponsor	\$500.00			
Silver Sponsor	\$250.00			
Bronze Sponsor	\$100.00			
Friend of AIM	\$50.00			
Donation for Volunteer or Competitor Raffle				

Is your donation for our Volunteer or Competitor Gift Bags, or perhaps our raffle tables? If so, please describe below:

Gift Bag Option	Type	Brief description of item(s):
Approx. quantity needed: 75	Volunteer gift bag item(s)	
Approx. quantity needed: 100	Competitor gift bag item(s)	
Raffle Prize Option	Type	Brief description of item(s):
Volunteer or Competitor Raffle	Basket or item	

Would you like a Vendor Booth Space? (Yes or No)	
Indicate space/setup required	

****Completed applications are kindly requested by APRIL 20th, 2024****

Please complete and email to: nlangdale@hotmail.com

Sponsorship Package Details							
	Donation	Friend	Bronze	Silver	Gold	Platinum	Diamond
MARKETING AND PROMOTIONAL MATERIALS							
Competitor Catalogue Advertisement	Business Card	Business Card	Business Card	¼ page	½ page	½ page	Full page
Logo on Volunteer T-Shirts						Y	Y
Literature/gift in Competitor Bags	Y		Y	Y	Y	Y	Y
Literature/gift in Volunteer Bags	Y		Y	Y	Y	Y	Y
ON-SITE SIGNAGE							
Your business is permitted to bring one banner/or sign to be located in the Event Tent.				Y	Y	Y	Y
Your business is permitted to bring one banner/or sign to be located in the Photo Op. Area.						Y	Y
P.A. ANNOUNCEMENTS							
P.A. Mentions at Awards Ceremonies.						Y	Y
INTERNET EXPOSURE							
Company logo on AIM website with hyperlink to your company webpage.			Y	Y	Y	Y	Y
SOCIAL MEDIA EXPOSURE							
Company logo posted as a sponsor in the official event Facebook Group.			Y	Y	Y	Y	Y
Company logo posted as a sponsor in the AIM's official membership Facebook Group.						Y	Y

Signature:
Date:

Payments may be made via cheque or E-Transfer. Please email your jpeg logo to nlangdale@hotmail.com along with your completed application and payment preference. Logos will be displayed on the **Agility in Manitoba** website once payment has been received and your application paperwork has been processed.

